

OPENCOURSEWARE

MPSW5013/ PPSW6013 RESEARCH METHODOLOGY Presentation Skills

Dr. Zanariah Binti Jano Institute of Technology Management and Entrepreneurship Universiti Teknikal Malaysia Melaka

ocw.utem.edu.my



Overview

- Preparing for viva-voce
- Tools for Making a Good Presentation
- Presentation Skills
- Technique to Answer Questions





GUIDELINES- viva-voce

- Attend dissertation defenses- regularly attend the defenses of their colleagues—those internal and external to their respective fields of expertise- throughout their programs, not just several weeks prior to their own defense.
- Know the rituals.
- 3. Know the time allocated- how much time for the complete oral defense, presentation and questioning,- should confer with their advisors.
- 4. Use PowerPoint- a professional approach encapsulate the study focus on its most salient findings
- 5. Ask these questions: "What do I want people to know about my dissertation? "What is the most important information that I can present and talk about?"
 - Create a goal-oriented presentation- navigates attendees through a logical, point-by-point sequence of information





INITIAL STAGE

- Title of the dissertation, including the presenter's name, department and date.
- Department or program of study.
- Committee acknowledgment: Include the names of the dissertation advisor and committee members.
- Why choose certain topic what informed that decision
- Present an outline of your presentation





STATEMENT OF THE PROBLEM

- A brief statement- a particular critical situation revealed in the scholarship.
- Incorporate statistics, data and information about the problem.
- Include elements of the literature review provide a viable framework that stands as
 evidence critical experts concur- merit in
 conducting the research.





SIGNIFICANCE OF THE RESEARCH

- Address the importance of the research to a wide pantheon of shareholders, - those most invested as beneficiaries to those least.
- Focuses on the wider applications of the research to the community at large.





RESEARCH QUESTION(S)

• List all RQS or hypotheses.





LITERATURE REVIEW

- Literature review: Presenters should provide an overview of salient critical studies.
- Such slides serve two functions: delineate the current critical perspective - justify that the research advances the scholarship through its research objective





METHOD

- An overview of the application of particular methods through which research questions are answered.
- Include references to critical information that addresses the rationale for the selection of a particular method and
- addresses issues of validity and reliability.





MORE GUIDELINES

- 6. Provide PowerPoint handouts Prepare hard copies of the presentation for each committee member and attendees and distribute them before the defense.
- 7. Anticipate questions- In what areas would they most likely be focused?





MORE GUIDELINES

- Consider the X factor. While there are no guarantees of technological integrity or flawless appearances, having Plan B as a backup is a good thing.
- Handouts can save the day if technology fails, and an additional fresh shirt for a spilled coffee can be a salvation for the X factor.





PRESENTATION SKILLS

- Know the types of presentation-monologue, guided discussion, proposal defense etc.
- Know the content well
- Know the audience
- Know the factors that can affect the presentation, including body language and movement, visual aids and practice
- Know the structure and strategy-design a suitable structure and plan effective strategies
- Know the various methods of practice
- Know methods to overcome nervousness





ESSENTIALS OF A PRESENTATION

- Non verbal communication
- Simple language
- Visual aids
- Personal appearance





NON-VERBAL COMMUNICATION

- The use of strategies that cover non-verbal activities.
- Involve the use of body language and voice control.





BODY LANGUAGE

- The use of non-verbal communication such as posture, eye contact, hand gestures and facial expression.
- Posture: standing up straight with weight distributed evenly on both feet, projects confidence. Signify stability.
- Eye contact- Make a wide sweep.
- Gestures- appropriate gestures to calm your senses. Dynamic speaker. Vary the force and nature of your gestures.





FACIAL EXPRESSION

- Smile because it signals confidence, openness and relaxation.
- Practice delivering a relaxed smile in front of a mirror.





VOICE CONTROL

- Conversational tone
- Audible voice
- Firmness-no hem-haw.





STRATEGIES: MOVES IN PRESENTATION

- Introductory Move- initial stage, greetings, introduction of self and supervisor/s, title and outline
- Body move; background info,problem statements,lit review, methodology, results.
- Concluding move: Time check, hint of end of presentation, conclusion, offer to answer questions.



Introductory move
Greeting
Introduction of self
Introduce supervisor/s
Give an outline of the presentation

Language Focus



Body move	Language Focus
Background info	
Problem statements	
Lit review	
Methodology	
Results	

Concluding Move	
Time check	
Hint of end of presentation	
Drawing conclusion	
Making recommendation	
Offer to answer questions	

Language Focus
Mental note



PRACTISE, PRACTISE, PRACTISE

- 2 phases; practice on the content and nonverbal communication and practice using the visual aid.
- How-practice with friends
- In front of a mirror
- Use a voice recorder-listen to your voice and trace any weaknesses.





HOW DO YOU OVERCOME YOUR NERVOUSNESS?

- Pacing slowly
- Yawning
- Eating light meal
- Memorizing the opening statement
- Getting strength from the audience
- You know more
- Use slow tempo- not too slow though





ASSIGNMENT

- Present your slides utilizing the introductory, body and concluding moves.
- You are given 10 minutes to present.
- 10 percent will be awarded for this assignment.

